

4 YOUR COMPANY PROFILE*

To validate your registration and ensure the accuracy of your company profile, please complete the details of your company's activity carefully.

This will be your reference in the:

- MIPIM Online Database: a complete directory of participating companies, individuals, real estate projects to support your networking activities, organise meetings and prepare your show
- MIPIM Guide: the who's who of the real estate industry

Reed MIDEM reserves the right to list or to modify this information if this section is incorrect/not completed

a. Please specify in which countries you wish to develop your business (please tick appropriate box(es)).

Americas	Asia Pacific	Central & Eastern Europe	Middle East and Africa	Western Europe
<input type="checkbox"/> Argentina	<input type="checkbox"/> Australia/ New Zealand	<input type="checkbox"/> Baltic countries	<input type="checkbox"/> Algeria	<input type="checkbox"/> Austria
<input type="checkbox"/> Brazil	<input type="checkbox"/> China	<input type="checkbox"/> Bulgaria	<input type="checkbox"/> Egypt	<input type="checkbox"/> Belgium
<input type="checkbox"/> Canada	<input type="checkbox"/> Hong Kong	<input type="checkbox"/> Croatia, Slovenia	<input type="checkbox"/> Ghana	<input type="checkbox"/> Finland
<input type="checkbox"/> Chile	<input type="checkbox"/> India	<input type="checkbox"/> Czech Republic	<input type="checkbox"/> Ivory Coast	<input type="checkbox"/> France
<input type="checkbox"/> Mexico	<input type="checkbox"/> Indonesia	<input type="checkbox"/> Poland	<input type="checkbox"/> Kenya	<input type="checkbox"/> Germany
<input type="checkbox"/> USA	<input type="checkbox"/> Japan	<input type="checkbox"/> Romania	<input type="checkbox"/> Mauritius	<input type="checkbox"/> Greece
<input type="checkbox"/> Other Latin America	<input type="checkbox"/> Malaysia	<input type="checkbox"/> Russia	<input type="checkbox"/> Morocco	<input type="checkbox"/> Ireland
	<input type="checkbox"/> Singapore	<input type="checkbox"/> Serbia, Balkan countries	<input type="checkbox"/> Nigeria	<input type="checkbox"/> Italy
	<input type="checkbox"/> South Korea	<input type="checkbox"/> Slovakia	<input type="checkbox"/> Saudi Arabia	<input type="checkbox"/> Luxembourg
	<input type="checkbox"/> Thailand	<input type="checkbox"/> Ukraine	<input type="checkbox"/> Senegal	
	<input type="checkbox"/> Vietnam	<input type="checkbox"/> Other Central & Eastern Europe	<input type="checkbox"/> South Africa	
	<input type="checkbox"/> Other Asia		<input type="checkbox"/> Tunisia	
			<input type="checkbox"/> Turkey	
			<input type="checkbox"/> U.A.E.	
			<input type="checkbox"/> Other Africa	
			<input type="checkbox"/> Other Middle East	

b. Your main business field: from the following list, please tick the box which corresponds to your company's main business field (please tick only one box).

<input type="checkbox"/> 10 INVESTORS & FINANCIAL INSTITUTIONS	<input type="checkbox"/> 30 LOCAL & PUBLIC AUTHORITIES	<input type="checkbox"/> 44 GENERAL BUSINESS SERVICES
<input type="checkbox"/> 21 HOTEL GROUPS	<input type="checkbox"/> 40 DEVELOPERS	<input type="checkbox"/> 45 TECHNOLOGY & SOLUTION PROVIDERS
<input type="checkbox"/> 22 RETAILERS	<input type="checkbox"/> 41 OPERATORS	<input type="checkbox"/> 46 ASSOCIATIONS & ACADEMICS
<input type="checkbox"/> 23 CORPORATE END-USERS/OCCUPIERS	<input type="checkbox"/> 42 REAL ESTATE BUSINESS SERVICES & SUPPLIERS	

10 - INVESTORS & FINANCIAL INSTITUTIONS

Please specify your activity

<input type="checkbox"/> 100 Asset management company (third party)	<input type="checkbox"/> 106 Investor & Developer
<input type="checkbox"/> 101 Bank	<input type="checkbox"/> 107 Open-ended fund
<input type="checkbox"/> 102 Closed-ended fund (ie: private equity, hedge fund)	<input type="checkbox"/> 108 Pension fund/Sovereign Wealth Fund
<input type="checkbox"/> 103 HNWI, Family office, Private investor	<input type="checkbox"/> 109 Real estate investments trusts (REIT, SIIC, SICAFI, SIIQ)
<input type="checkbox"/> 104 Insurance company	<input type="checkbox"/> 110 Venture Capitals
<input type="checkbox"/> 105 Investment company	

Please specify which real estate sector you invest in

<input type="checkbox"/> A1 Car parks	<input type="checkbox"/> A6 Infrastructure/Public & Private Partnerships	<input type="checkbox"/> A11 Offices
<input type="checkbox"/> A2 Entertainment/Leisure/Theme Parks	<input type="checkbox"/> A7 Land	<input type="checkbox"/> A12 Residential
<input type="checkbox"/> A3 High street retail	<input type="checkbox"/> A8 Mall/Shopping Centre	<input type="checkbox"/> A13 Retail Park/Factory Outlet
<input type="checkbox"/> A4 Hospitality	<input type="checkbox"/> A9 Medical/Healthcare	<input type="checkbox"/> A14 Social Housing
<input type="checkbox"/> A5 Industrial	<input type="checkbox"/> A10 Mixed Use	<input type="checkbox"/> A15 Storage/Warehouse/Logistics

Please specify your way of investment

<input type="checkbox"/> B1 Direct investment (in real estate projects/products)	<input type="checkbox"/> B2 Indirect investment (in funds and companies)
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21 - HOTEL GROUPS

☐ 210 Hotel operator

22 - RETAILERS

☐ 220 Individual retail company

☐ 221 Group of retail companies

☐ 222 Master franchisee

23 - CORPORATE END-USERS / OCCUPIERS

☐ 230 Consumer Goods

☐ 234 Industrial Goods

☐ 238 Technology & Communication

☐ 231 Energy/Chemicals

☐ 235 Media & Entertainment

☐ 239 Travel & Tourism

☐ 232 Financial Services

☐ 236 Public Services - Public Authorities

☐ 240 University & Knowledge

☐ 233 Health Care

☐ 237 Publishing/Press

☐ 241 Others

30 - LOCAL & PUBLIC AUTHORITIES

☐ 300 City/Metropolitan area

☐ 302 Other local/regional/government authority

☐ 301 Public promotion/Development agency

☐ 303 Other public authority (joint ventures, free trade zone...)

40 - DEVELOPERS

☐ 400 Car park developer

☐ 403 Industry Developer

☐ 406 Residential Developer

☐ 401 Entertainment/Leisure/Theme parks developer

☐ 404 Mall/Shopping center developer

☐ 407 Retail park/Factory outlet developer

☐ 402 Hotel developer

☐ 405 Office Developer

☐ 408 Storage/Logistics developer

Please specify if you are also an investor

☐ F1 Investor & developer

41 - OPERATORS

☐ 410 Airport/Railway station/Harbour operator

☐ 412 Storage/Logistics operator

☐ 411 Entertainment/Leisure/Theme parks operator

☐ 413 Business centre operator

42 - REAL ESTATE BUSINESS SERVICES & SUPPLIERS

☐ 420 Architect/Designer

☐ 424 Entertainment/Leisure/Culture

☐ 428 Occupation adviser/Agent

☐ 421 Bank (credit provider)

☐ 425 Facilities management

☐ 429 Private master planner

☐ 422 Construction company

☐ 426 Interior architect/Designer/Consultant

☐ 430 Property management company

☐ 423 Engineering firm/Surveyor

☐ 427 Investment adviser/Agent

☐ 431 Utilities

44 - GENERAL BUSINESS SERVICES

☐ 440 Accountant & Audit/Notary/Tax adviser

☐ 443 Law firm

☐ 441 Consulting firm

☐ 444 Marketing/Advertising/Multichannel/Digital/PR Company

☐ 442 HR/Recruitment consultant

☐ 445 Research institute

45 - TECHNOLOGY & SOLUTION PROVIDERS

☐ 450 3D/Virtual reality

☐ 454 Smart grid, Energy & Utilities

☐ 451 Online transaction platform

☐ 455 Software & Digital applications

☐ 452 Building technology
(automation, IOT, lightning, equipment)

☐ 456 Sustainability & Certification

☐ 453 Other solution providers

46 - ASSOCIATIONS & ACADEMICS

☐ 460 Federation/Association

☐ 461 University/Academics

5 YOUR BOOKING

Please refer to the Appendix of YOUR CONTRACT for the description of YOUR PRODUCTS and the corresponding PRICE.

6 ACCOMMODATION BOOKINGS

B-Network, our official partner, negotiates preferred rates and booking conditions with a wide range of hotels and apartments in Cannes and its surrounding areas exclusively for our MIPIM participants.

Early reservation is highly recommended to secure your accommodation.

To book now, please visit www.mipim.b-network.com.

For any assistance, please contact B-Network at hotel.mipim@reedmidem.com or +33 (0)4 93 68 76 00.

7 REGISTRATION CLAUSE

1. Badges can only be obtained on site upon presentation of an official form of ID.
2. Every alteration to your participant list will incur a charge per person.
3. The participant may be registered under subsidiary contract if more than a half of its capital is held by another company registered as an exhibitor.
4. The participant may be registered under pavilion affiliate contract with the prior authorisation from the pavilion entity registered as an exhibitor. In addition, such participant shall either be a member of the pavilion entity or fulfill the purpose aimed at by said pavilion entity, depending on the legal status of the pavilion entity (professional association/organisation, whether privately/ semi-publicly/ publicly held, having a regional, national or international scope).
5. In any case, Reed MIDEM may at any time request documentary evidence thereof. If the participating company does not fulfill the above requirements, it will be required to pay the current visitor fee (+20% VAT) for each wrongfully registered person/entity and may be subject to the sanctions set forth in article 26 of the Rules hereafter.



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APPENDIX: YOUR BOOKING

YOUR PRODUCTS			
Registrations			
	Price	Quantity	Total
Product 1			
Subsidiaries - Registration Until January 21st	995,00 €
Sub-Total 1		... Qty
TOTAL - VAT excluded		
VAT 0%		
TOTAL - VAT included		

TOTAL (Tax Excluded)	€
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APPENDIX: YOUR BOOKING - PAGE __ / __

LIST OF PARTICIPANTS FOR THE MIPIM GUIDE AND ONLINE DATABASE

Company and delegates will be listed in the MIPIM Guide and on the MIPIM Online Database (DEADLINE FOR LISTING IN THE MIPIM Guide is FEBRUARY 2nd 2019)

Without an email address participants will NOT be able to receive their activation email, connect directly to the online database or receive their e-ticket. Email addresses are not listed in the MIPIM Guide and can be hidden on the MIPIM Online Database (see below). Personal Data collected by Reed MIDEM is used to fulfill request for registration and promote our tradeshow. You may access, update or refuse for this data to be used by contacting us at: contact.cnil@reedmidem.com

1 Participant: ☐ Mr ☐ Mrs ☐ Ms

SURNAME*

Maiden Name (if relevant)

First Name*

Job Title*

Work Email**

INDIVIDUAL EMAIL ADDRESS IS REQUIRED.

☐ I do not wish my email to appear on the Online Database

Specify your Job Function

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> 1 Asset management | <input type="checkbox"/> 5 Education | <input type="checkbox"/> 9 Information technology | <input type="checkbox"/> 13 Research/Consulting |
| <input type="checkbox"/> 2 Corporate management | <input type="checkbox"/> 6 Human Resources | <input type="checkbox"/> 10 Legal | <input type="checkbox"/> 14 Leasing |
| <input type="checkbox"/> 3 Architecture/design | <input type="checkbox"/> 7 Finance/Accounting | <input type="checkbox"/> 11 Marketing/Communication | <input type="checkbox"/> 15 Operation Management |
| <input type="checkbox"/> 4 Business development | <input type="checkbox"/> 8 Investment/Acquisition | <input type="checkbox"/> 12 Portfolio & Fund Management | <input type="checkbox"/> 16 Other |

Specify your Real Estate sector

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> 1 Entertainment/leisure/Theme Parks | <input type="checkbox"/> 5 Infrastructure/Public& Private partnership | <input type="checkbox"/> 9 Offices | <input type="checkbox"/> 13 Student housing |
| <input type="checkbox"/> 2 Retail | <input type="checkbox"/> 6 Land | <input type="checkbox"/> 10 Residential | <input type="checkbox"/> 14 Other |
| <input type="checkbox"/> 3 Hospitality | <input type="checkbox"/> 7 Medical/Healthcare | <input type="checkbox"/> 11 Social housing | |
| <input type="checkbox"/> 4 Industrial | <input type="checkbox"/> 8 Mixed use | <input type="checkbox"/> 12 Storage/Warehouse/Logistics | |

2 Participant: ☐ Mr ☐ Mrs ☐ Ms

SURNAME*

Maiden Name (if relevant)

First Name*

Job Title*

Work Email**

INDIVIDUAL EMAIL ADDRESS IS REQUIRED.

☐ I do not wish my email to appear on the Online Database

Specify your Job Function

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> 1 Asset management | <input type="checkbox"/> 5 Education | <input type="checkbox"/> 9 Information technology | <input type="checkbox"/> 13 Research/Consulting |
| <input type="checkbox"/> 2 Corporate management | <input type="checkbox"/> 6 Human Resources | <input type="checkbox"/> 10 Legal | <input type="checkbox"/> 14 Leasing |
| <input type="checkbox"/> 3 Architecture/design | <input type="checkbox"/> 7 Finance/Accounting | <input type="checkbox"/> 11 Marketing/Communication | <input type="checkbox"/> 15 Operation Management |
| <input type="checkbox"/> 4 Business development | <input type="checkbox"/> 8 Investment/Acquisition | <input type="checkbox"/> 12 Portfolio & Fund Management | <input type="checkbox"/> 16 Other |

Specify your Real Estate sector

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> 1 Entertainment/leisure/Theme Parks | <input type="checkbox"/> 5 Infrastructure/Public& Private partnership | <input type="checkbox"/> 9 Offices | <input type="checkbox"/> 13 Student housing |
| <input type="checkbox"/> 2 Retail | <input type="checkbox"/> 6 Land | <input type="checkbox"/> 10 Residential | <input type="checkbox"/> 14 Other |
| <input type="checkbox"/> 3 Hospitality | <input type="checkbox"/> 7 Medical/Healthcare | <input type="checkbox"/> 11 Social housing | |
| <input type="checkbox"/> 4 Industrial | <input type="checkbox"/> 8 Mixed use | <input type="checkbox"/> 12 Storage/Warehouse/Logistics | |

Please photocopy this page for additional participant

8 TOTAL PAYMENT (PLEASE INSERT THE TOTAL AMOUNT INCLUDING VAT, IF APPLICABLE, IN THE "BALANCE DUE" FIELD BELOW).

TOTAL DUE FOR EXHIBITING / DECORATION (incl. VAT)*	_____ €
TOTAL DUE FOR ADVERTISING / OTHER OPTIONS AND SPONSORING (incl. VAT)*	_____ €
TOTAL DUE FOR PREMIUM HOSPITALITY SUITE (incl. VAT)*	_____ €
TOTAL DUE FOR REGISTRATION (incl. VAT)*	_____ €
BALANCE DUE (incl. VAT)*	_____ €

VISITOR Participants	Exhibiting, Advertising & Hospitality Suites
+10% VAT on Visitor Participation is OBLIGATORY for all customers.	+20% VAT on exhibiting, exhibitors' registration and advertising is OBLIGATORY for: > ALL FRENCH CUSTOMERS > EU CUSTOMERS NOT SUBJECT TO VAT > NON-EU CUSTOMERS NOT SUBJECT TO CORPORATE INCOMETAX +20% VAT on hospitality suite is OBLIGATORY for all customers.

Instructions for sales recuperation will be sent with your invoice.

9 TERMS OF PAYMENT

> FOR ADVERTISING, SPONSORING, HOSPITALITY SUITES, REGISTRATION & OTHER OPTIONS

Full payment must be made upon signature of the contract

> FOR STANDS & PODS ONLY

First payment must be made upon signature of the contract. All subsequent payments must be made before the show according to the payment schedule below.

Payment schedule (for stand only)	Contract signed up to 13 October 2018	Contract signed between 13 October 2018 and 07 December 2018	Contract signed after 07 December 2018
MIPIM 2019	*vat incl.	*vat incl.	*vat incl.
Payment upon signature of the contract*	30%	80%	100%
Payment on 12 October 2018*	50%	N/A	N/A
Payment on 07 December 2018*	20%	20%	N/A

> FOR VISITOR & EXHIBITOR PARTICIPATION

This participation contract must be accompanied by payment in all cases. Be noted that nohotel request can be dealt with, and no Directory listing processed until full payment is received. Details of how to pay can be found on the following page.

10 DECLARATION OF AGREEMENT**General** - The undersigned acknowledges, agrees and warrants on behalf of his/her organisation that:

- he/she is duly authorised to execute and perform this Contract.
- he/she has received all necessary information from the Organiser in order to sign this Contract.
- he/she has read and will comply with the General Tradeshow Rules («Rules») printed hereafter, which are an entire part of this Contract.

Privacy and Data Policy - The undersigned warrants that he/she has duly obtained his/her organisation's appropriate personnel or representatives individual consent to provide personal data and informed them that personal data is (i) being processed subject to Article 20 of the Rules for the purpose of carrying out Organiser's contractual obligations and promoting its activity ; (ii) made accessible to all tradeshow's participants that may be located in countries or territories outside of the European Economic Area even where the country or territory in question may not provide a sufficient level of protection equivalent to that within the European Economic Area. He/she has duly informed his/her organisation's appropriate personnel or representatives of their right to access, obtain, correct and oppose the use of their personal data by writing to contact.dpo@reedmidem.com.

SURNAME _____

First Name _____

Position _____

 Signature (COMPULSORY)

 Date (COMPULSORY)

THIS CONTRACT IS FINAL AND BINDING

11 WAYS TO PAY

☐ PAYMENT BY BANK TRANSFER

This bank order must be made with the following indications: "Payment at no costs for the beneficiary" together with the legal company name, name of event and invoice number.

Please send us a copy of the wire transfer to facilitate the identification of your payment.

Bank code	Agency code	Account number	Control	Banking domiciliation	Swift Code /BIC	Account owner	EU VAT Number
30066	10947	00010005001	79	C.I.C SAINT AUGUSTIN GCE SUD 102 BD HAUSSMANN 75008 PARIS	CMCIFRPPXXX	REEDMIDEM SAS 27 Quai Alphonse Le Gallo CS 10026 92513 Boulogne-Billancourt Cedex	FR 91 662 003 557
IBAN International Bank Account Number FR76 3006 6109 4700 0100 0500 179							

☐ PAYMENT BY CREDIT CARD

FOR SECURITY REASONS FILL OUT THE 4 FIRST AND 4 LAST DIGIT ONLY OF THE CREDIT CARD AND THE OTHER COMPULSORY FIELDS

☐ VISA/MASTER CARD

☐ AMERICAN EXPRESS

Card number

Expiry Date

Name of card holder (as seen on card)

USD

☒ Amount (COMPULSORY)

Visa® and Mastercard® cardholders :

CVV : 3-digit security code in reverse italics on the back of your credit card

American Express® cardholders :

CID : 4-digit security code on the font of your credit card

☒ Signature of the card holder (COMPULSORY)

☒ Date (COMPULSORY)

• Contact the account department afterwards to complete your payment information at:

- Reed Midem Paris Headquarters: treasuryparis@reedmidem.com
- Reed Exhibitions Ltd: treasuryuk@reedmidem.com
- Reed Midem North America: treasuryus@reedmidem.com

12 PLEASE RETURN ALL PAGES OF THIS CONTRACT BY POST OR BY FAX TO YOUR CONTACT

1. GENERAL PROVISIONS

The provisions of these Rules (the "Rules") shall apply to any individual or legal entity (such as exhibitors, sponsors, visitors, speakers, journalists, advertisers and service providers) (the "Participants"), who requests admission or is invited to the professional events organised by REED MIDEM, a French société par actions simplifiée (simplified limited company) with share capital of €310,000, having registered office located at 27/33 Quai Alphonse Le Gallo, 92100 Boulogne Billancourt, France, and registered with the Nanterre Trade and Companies Register under number 662 003 557 (the "Organiser").

These Rules shall also apply to any other parties who contract with the Organiser. Where applicable, the goods and services proposed by the Participants at the event (the "Event") shall be offered only to meet the requirements of any individual or legal entity whose business activities are directly related to the sector promoted by the Event, as defined in the participation contract. The Organiser reserves the right to refuse to contract with any person whose business is not directly related to the sector promoted by the Event or on any other reasonable grounds, such as a dispute, etc.

2. ACCEPTANCE OF CONTRACT DOCUMENTS

Signature of any participation contracts and/or any admission to the Event shall be deemed the Participant's total and complete agreement with and acceptance of the provisions of these Rules, the relevant participation contracts, the Code of Conduct, the specifications of the operator of the Event Venue operator (the event venue being defined as the venue where the Event takes place as indicated in the participation contract or such any other venue as the Organiser may decide, the "Event Venue") and, in the case of Exhibitors (an "Exhibitor" is defined as any Participant who rents a stand and/or assigned location at the Event), the Exhibitors' Technical Manual and the insurance policies that the Organiser takes out on behalf of the Exhibitors (hereinafter, collectively, the "Contract Documents"), all of which may be downloaded directly from the Event's website.

Accordingly, the Participant undertakes to comply with the Contract Documents, as well as with any health and safety measures which may be imposed by the relevant public authorities, the operator of the exhibition space and/or the Organiser and to cause its employees and service providers to comply therewith.

No amendments or reservations may be made by the Participant to the Contract Documents in any manner whatsoever.

3. AMENDMENTS TO AND PRIORITY OF THESE RULES

The Organiser reserves the right to decide on all matters not covered by these Rules and to add new, immediately applicable provisions to cover such matters and any matters not otherwise dealt with by the general regulations governing commercial events which are posted on the www.unimev.fr website. The Organiser shall notify the Participants thereof as necessary.

These Rules shall prevail over any other terms that Participants may seek to impose or incorporate, or which are implied by trade, custom, practice or course of dealing. In the event of a discrepancy between the French and any other translated versions of the Regulations, the French version shall prevail.

4. POSTPONEMENT OR CANCELLATION OF EVENTS

Until the date on which registration closes, Participants shall assume all risks associated with the non-occurrence of the Event and, in particular, they alone shall bear costs they may have chosen to incur in anticipation of the Event.

However, in the case of cancellation of the Event, Participants may be refunded any amounts paid prior to the cancellation. In the case of cancellation because of a force majeure event, as set out in clause "Limitation of liability and Force Majeure" below, Participants shall be refunded an amount equal to sums already paid less direct costs incurred by the Organiser in order to organise the Event, i.e. the costs and expenses (inclusive of any non-recoverable VAT or any other equivalent tax on sales) properly attributable to the hire of the Venue, the management, promotion (including all publicity campaigns) and operation of the Event (the "Direct Costs").

If the Event is postponed, the amount of the deposit or participation fee paid by Participant shall be carried over in view of their participation in the new Event.

5. ADMISSION REQUIREMENTS

Persons under the age of 18 may not be admitted to the Event, except with the Organiser's prior written authorisation.

The Organiser reserves the right to refuse entry to or to have expelled, temporarily or permanently, any Participant whose presence, conduct or behaviour threatens the image, peace or safety of the Event and/or of the other Participants and/or of the Organiser and/or the integrity of the site. In such case, the Participant shall be reimbursed the share of sums already paid on a *pro rata* basis according to the remaining period of the Event.

To gain admission to the Event Participants must show an admission pass, which the Organiser shall issue free of charge or for consideration in accordance with its own procedures. The distribution, reproduction or sale of admission passes in order for any person other than the Participant to derive a profit therefrom is strictly forbidden and may be liable to prosecution.

Due to the international nature of the Event, Participants shall:

- Ensure that their participation is neutral in terms of political, ideological or religious expression;
 - Not create disturbances (visual, aural, olfactory or of any other nature) to the organisation of the Event, the other Participants, whether or not in neighbouring stands, or the public, either at their stand, in the advertising space assigned to them within the venue or in the vicinity of the Event.
- Otherwise, the Organiser reserves the right to impose penalties, including refusing admission to the Event.

6. ACCREDITATION OF PARTICIPANTS' EMPLOYEES

Participants may accredit only their full-time employees from a single establishment, in a single country. The Organiser may at any time request documentary evidence thereof.

In the event a Participant accredits any person who does not meet the foregoing requirements, they shall be required to pay the registration fee applicable to visitors, as specified in the participation contract.

7. ADVERTISING

The Organiser reserves the exclusive right to post advertising and other marketing materials and operate promotions in the venue where the Event is held and in the immediate surrounding area.

All forms of advertising are strictly forbidden, with the exception of advertising that uses the media defined below, the advertising spaces that the Organiser assigns and the advertising materials displayed within the Exhibitor's stand. In the event of non-compliance with these requirements, the Organiser may remove such advertising at any time without prior notice.

Participants shall not in any form whatsoever display products or services or advertise companies or businesses that are not Participants, without the Organiser's prior written authorisation. Furthermore, the distribution of leaflets, brochures, flyers or documents of any type for promotional or any other purposes is strictly limited within the Event venue and the immediate surrounding area and is subject to the Organiser's prior authorisation. Participants shall not, in any manner whatsoever, advertise any practitioner or establishment that is a member of a regulated profession for which the national and official organisation that represents the profession prohibits advertising.

8. SPONSORING

Certain of the Organiser's events may be sponsored by Participants pursuant to the terms and conditions set forth in the relevant participation contract which specifies the characteristics of the event. Unless otherwise stated, such sponsorships are non-exclusive.

In the event that more than one Participant sponsors the same event, the Organiser shall promote the Participants in proportion to their respective contributions. The Organiser reserves the right in its absolute discretion to modify the characteristics of the event or to require the Participants to modify the materials intended to be distributed, in particular due to legal requirements and/or for reasons related to the general organisation of the Event and/or, more broadly, in the interest of all Participants. The Organiser shall do its utmost to notify the Participants in question beforehand, except in the event of pressing needs exempting the Organiser of such.

9. PHOTOGRAPHY AND FILMING (AUDIO AND VIDEO)

The Organiser may prohibit the taking of photographs and/or the making of audio and video recordings by Participants who have not received accreditation from the Organiser for such purpose. Only photographers / cameramen who have received written authorisation from the Organiser for such purpose shall be allowed to operate within the Event venue. A copy of their photographic prints and/or audio and video recordings shall be provided to the Organiser upon request.

Unless Participants expressly refuse consent in advance, Participants authorise, free of charge, the Organiser and its partners to photograph and/or record the voice and image of the Participant(s), the stands or specific articles displayed within stands, distribute said photos and/or recordings to third parties and to communicate them to the public, in the whole world, which may be presented (in particular in the form of live or delayed broadcasting), reproduced without limit as to the number of reproductions and published, in the whole world, for a period of five (5) years, in any format, using any method or process known or unknown at this time, in whole or in part, on all tangible or intangible media known or unknown at this time, including, in particular, the internet (the websites of the Organiser and its partners and social networks), and on any other promotional or marketing tool it may use for information or promotional purposes.

10. UNFAIR COMPETITION AND PARASITIC BUSINESS PRACTICES

Participants formally undertake not to engage in activities that are identical or similar to those conducted in the Event venue (notably to participate in any meeting with professionals not registered to the Event), the immediate surrounding area or in any other exhibition area that the Organiser may designate, in particular, in places such as hotels or other sites external to said Event, during the period of the Event. Accordingly, Participants in particular undertake not to directly or indirectly draw any other Participant away from any exhibition area for the purpose of presenting any of its products and/or services that are within the scope of the Event.

The Organiser reserves the right to have any breach of this provision evidenced by any witness sworn officer, to have the relevant Participant pay the costs associated therewith and to initiate any legal action enabling it to assert its rights.

11. ACCOMMODATION/TRAVEL

The Organiser may enter into agreements with hotels, travel agencies and estate agents in order to assist Participants to the extent possible and under the best possible conditions, in finding accommodation or travel. However, this does not constitute an endorsement from the Organiser of any particular accommodation/travel provider or obligation on the part of the Organiser and the Organiser shall not be liable with respect to travel, hotel reservations and/or accommodations selected.

12. ASSIGNMENT AND DISTRIBUTION OF LOCATIONS

The Organiser shall determine the Event layout and assign locations. The Organiser shall endeavour to take into account Exhibitors' requests, the nature of the products and services they plan to exhibit and the arrangement of the stand and/or assigned location they plan to install in accordance with the interests of the Event.

Participation in prior Event shall not entitle Exhibitors to a specific location. The Organiser shall in no event be liable to Exhibitors for any consequences that may ensue from the location assigned to them such as low foot traffic.

In the event that:

- a Participant/Exhibitor causes a disturbance or
 - does not comply with the requirements of the Exhibitors' Technical Manual, and/or
 - in order to ensure the best possible presentation of the event in the interests of all Participants,
- the Organiser reserves the right to modify, at any time and as often as it deems necessary, the use of the areas requested by Exhibitors, the location of stands or the decoration thereof. The Organiser shall use its reasonable endeavours to give those Exhibitors affected prior notice of its actions except in the event of a pressing need in which case the Organiser shall not be required to give prior notice.

13. SET-UP, INSTALLATION AND DECORATION, BREAK-DOWN

Exhibitors and any person duly appointed to represent them undertake to (i) familiarise themselves with the Exhibitors' Technical Manual and the specifications of the operator of the exhibition space in effect and comply therewith, (ii) comply with the safety measures imposed by applicable laws and regulations during set-up, break-down and throughout the Event, and (iii) be present at their stand and/or assigned location, solely for reasons related to set-up and break-down, as well as during the inspection by the teams responsible for ensuring compliance with safety standards.

Subject to the provisions of the Contract Documents, the event's accident prevention plan, the Exhibitor's specific prevention plan and consistent with the overall decoration of the Event, Exhibitors are free to fit out and decorate their stand, provided they do not hinder the visibility of safety signs and equipment or of nearby stands. In case of materials or installations deemed non-compliant to the Contract Documents, the Organiser reserves the right, at any time and at the Exhibitor's expense, to prohibit the use of the stand and/or assigned location, to suspend the use of water and electricity or to have removed or to destroy any materials or installations deemed non-compliant.

14. MANNING THE STAND AND/OR ASSIGNED LOCATION

Exhibitors shall at all times maintain sufficient staff at their stand and/or assigned location and keep it fully equipped during the entire duration of the Event, including if the duration of the Event is extended. Exhibitors shall display products and/or services that comply with French and European laws and regulations and that originate from lawful activities and shall obtain all authorisations necessary to conduct their business at the Event. Products and/or services shall be displayed only within the stand, shall not encroach on the aisles and shall in no event inconvenience nearby Exhibitors or any Participant or personnel or representative of the Organiser or the Event operator. Materials and products and/or services shall be arranged in an aesthetic manner. Take-away sales or sales in which goods are immediately delivered to the buyer are forbidden, except with the Organiser's prior written authorisation.

Events held at the stand and/or assigned location such as attractions, shows, events etc. shall require the Organiser's prior authorisation.

15. DAMAGE AND REPAIRS

Exhibitors shall be liable for all damage they cause to their stand and/or assigned location. Accordingly, Exhibitors shall leave their stand and/or assigned location, as well as any equipment and materials supplied by the Organiser, in their original condition at the time they take possession of their stand and/or assigned location. Therefore, at the time they take possession of their stand and/or assigned location, Exhibitors shall have any existing damage evidenced and forward such evidence by email, on the same day, to the Organiser's technical department. Otherwise, Exhibitors risk being invoiced for such damage.

The Exhibitors shall vacate its stand and/or assigned location and remove their goods, articles and specific decorations, as well as any residual waste from materials used to decorate stands, within the deadlines and during the hours specified by the Organiser and in compliance with local laws, regulations and practices concerning waste. If it fails to comply with such deadlines, the Exhibitor shall be liable for any expenses incurred as a result of its non-compliance with these instructions as well as for any damage caused by the Exhibitor.

16. ASSIGNMENT AND SUBLETTING OF ASSIGNED LOCATIONS

Participants are expressly forbidden from assigning, subletting or exchanging, free of charge or for consideration, all or any part of the locations assigned by the Organiser, including stands and advertising spaces.

However, more than one Exhibitor may be allowed to exhibit jointly provided they have submitted a prior request to the Organiser and the Organiser has approved the same.

17. PRICE AND PAYMENT PROCEDURES

The participation fee and ancillary costs payable by the Participant (i) and the payment procedures and time periods (ii) are unilaterally specified by the Organiser in this contract, which the Participant expressly accepts. Depending on the signature date of the participation contract, the first payment shall be equal to amounts already due on the relevant date.



Client's Signature

The Organiser does not apply any commercial discount, rebate or reduction policies, and Participants shall not be granted any discount in the event of payment before the due date.
An additional invoice shall be issued for any service Participants may order that is not specified in the relevant participation contract.

18. LATE PAYMENT OR NON-PAYMENT

In accordance with Article L. 441.6 of the French Commercial Code (Code de Commerce), in the event of late payment, the Participant shall be liable for late payment penalties calculated at three (3) times the legal interest rate, as from the day following the payment date shown in the participation contract and on the invoice and of a flat compensation for recovery costs in the amount of 40 euros, it being specified that if the exposed recovery costs are superior to 40 euros, the Organiser may ask for supplementary compensation, with justificatory documents. This provision shall not be deemed a grant of an extension of time to make payment.

A Participant's failure to comply with the Article "Price and payment procedures" clause shall automatically cause the amount of the participation fee to become immediately due and payable and/or shall entitle the Organiser to suspend performance of services, in particular access to the online community and/or the Event, and/or to reassign the stand's location to another Participant. If and when the issue giving rise to the suspension has been resolved, at the Organiser's discretion, the Participant may be offered a substitute alternative solution. Failure to pay the price in full shall preclude the Participant from registering for any future Event of the Organiser.

19. CANCELLATION OF PARTICIPATION

Participants shall have no right to withdraw from, cancel or otherwise terminate a participation contract for any reason whatsoever, such participation contract being final and irrevocable. The application of articles 1195 and 1220 of the French Civil Code (*code civil*) is expressly excluded, which the Participant accepts. The entire amount of the participation fee shall be owed less direct costs in the following cases:

- The Exhibitor is not present at its stand 24 hours before the beginning of the Event, for any reason whatsoever. The Organiser may deem such default a cancellation of the Exhibitor's participation and shall be free to make other arrangements with respect to the stand's location, in which case the Exhibitor shall not be entitled to claim any refund or compensation;
- The Participant purports to cancel its reservation on any date whatsoever and for any reason whatsoever;
- At the time of its registration, the Participant provides information that is false, erroneous or becomes inaccurate and, as a result thereof, it is refused admission to the Event;
This clause shall not apply upon the occurrence of a force majeure event", as defined by clause "Limitation of liability and Force Majeure below which, if proved, shall entitle the Exhibitor to a refund of all amounts paid less direct costs.

20. INTELLECTUAL PROPERTY

The Participant warrants the Organiser that it or its licensors own all intellectual property rights in and to the content defined below and in the materials exhibited, or that it holds the authorisations necessary to display and/or distribute them in connection with the Event.

To ensure the complete transparency of the event, at the Organiser's request, the Participant shall provide all catalogues and/or brochures, or the media containing them, related to the products and rights it offers.

The Participant shall inform the Organiser in writing if it plans to broadcast music at its stand and/or assigned location and/or in its advertising space, and shall file all required reports, in particular (but without limitation), with the SACEM (the French Performing Rights Society) and/or other, relevant regulatory body and make the payments associated therewith.

The Participant shall indemnify and hold the Organiser harmless in the event of any recourse on the grounds of non-compliance with these obligations contained in this clause.

21. ORGANISER'S MEDIA AND CONTENT

During the Event, the Organiser shall provide the Participants with media such as printed supports, databases, websites and all other supports specific to the Event (hereinafter, the "Organiser's Media" or "Media").

The Organiser is the owner and publisher of this Media which it publishes and distributes, with the exception of the content published by Participants via the online community that the Organiser hosts. This Media is protected and the Participant shall therefore not use it in any manner whatsoever without the Organiser's prior written agreement.

- ✓ Organiser's Media and Content provided to Participants

Participants acknowledge and agree that all texts, videos, images, data bases, distinctive signs, data, IT applications and/or functionalities published in the Organiser's Media, with the exception of those submitted by Participants (hereinafter, the "Content"), are the property of the Organiser and/or third parties.

Participants shall in no event reproduce, modify, delete, distribute, grant and/or use the Content, in whole or in part, and in any manner whatsoever, without the prior written agreement of the Organiser, its licensors and/or the relevant right holders. Otherwise, Participants risk being liable or being held liable.

- ✓ Organiser's Media and Content provided by Participants

The Participant authorises the Organiser to reproduce and use its own content, for the time period during which the Organiser's Media is distributed, free of charge and in the whole world.

The Participant shall be solely liable for the information and documents that it provides and that are published and distributed via the Organiser's Media. The Participant may not hold the Organiser liable, including in the event of an error and/or omission, in particular if due to erroneous or incomplete information provided by the Participant. Furthermore, the Participant shall ensure that it holds all necessary authorisations and that the information and documents that it provides do not contain anything which is libellous, obscene, indecent, blasphemous or in any way unlawful. Failing this, the Participant shall hold the Organiser harmless in the event of any recourse.

- ✓ Placing advertising on the Organiser's Media

The Organiser shall determine the advertising spaces available on its Media and has a right to control all advertising distributed thereon in order to ensure compliance with applicable laws and protect the interests of the Event and/or the Participants. In particular, the Organiser may delete any statements that may directly or indirectly draw any Participant away from the Event venue, offend the public, present false or misleading information or promote unlawful or regulated activities, services or products, as well as any unlawful statement or image.

Any authorised advertorial-type advertising within the Event venue must carry the banner "PUBLICITÉ / ADVERTISEMENT".

The Organiser may refuse to publish the text or advertisement at issue, in which case the Participant shall be reimbursed the price of the advertising space, to the exclusion of any other expenses, less sums incurred by the Organiser before it discovers the unlawful nature of the publication.

In the specific situation where a Participant has placed an order for advertising on the Organiser's Media but fails to provide the Organiser with the information and documents necessary for publication in a timely manner, the Organiser reserves the right to make other arrangements with respect to such advertising space, in particular to publish the statement "Space reserved by ..." followed by the Participant's name. In such case, the Participant shall not be entitled to claim a refund of the price of its order or any compensation. The documents used to publish advertising shall be returned to the Participant or its representative only upon request. The Organiser is required to keep such documents for one (1) year only, and may destroy them after such period.

22. ONLINE EVENT MANAGEMENT PLATFORM

For the purposes of organising business appointments between Participants, the Organiser may contract with a provider of an online Event Management Platform (EMP) tool.

In order to facilitate the registration of the Participants, to enable them to prepare the Event and schedule their business appointments during the Event, the Organiser may pre-fill on the Participant's behalf the EMP with their personal data that the Organiser has in its possession via the participation

contract. Once connected, the Participant is personally required to complete his/her own directory entry on the EMP in order to benefit from the facilities offered by the online tool. Any and all processing of this data is ruled by Clause "Privacy and Data Policy" below. The Organiser denies all responsibility if the Participants do not receive any incoming messages or meeting requests from other Participants via EMP.

23. PRIVACY AND DATA POLICY

The Organiser collects participants' personal data by the present document or during participation to the Event (attended places or events, services operated). The data is processed by the Organiser for the purposes of carrying out its contractual obligations (notably customer's data base management, events, services and ticketing management, invoicing and cash collection management) and promoting its activity. Such data is stored for a maximum duration of 10 years. This personal data can be:

- integrated into the online database available to Participants to enable them to prepare the Event, promote their business and schedule their business appointments within the Event. In this respect, Participants undertake not to use the data for any other purposes. Reed MIDEM reserves the right to stop by any means any disturbance caused by any forbidden use of personal data;
- transmitted to sub processors that have undertaken to comply with Data Protection Laws requirement such as companies belonging to the same group, in particular the companies of the RELX group, service providers and partners, who may be located outside the European Economic Area;
- communicated to Participants, such as speakers, sponsors, exhibitors and buyers, who can be located outside the European Economic Area to carry out commercial prospecting;
- used on all distribution and promotional media in connection with the relevant Event including over the internet;
- processed for distribution and promotional analysis (profiling, targeting).

As a data controller, the Organiser have implemented and maintain appropriate technical and organisational measures in such a manner that its processing of personal data meet the requirements of French and European Data Protection Laws and in particular GDPR.

Participants may exercise their right to access, obtain, correct and oppose the use of their personal data by writing to: contact.dpo@reedmidem.com. In case of unsatisfied answer to Participants' request, Participants may raise a complaint before the French National Data Protection Authority (Commission Nationale Informatique et Libertés or CNIL) www.cnil.fr

24. INSURANCE

Participants shall take out all insurance policies necessary for their participation in the Event. The Organiser declines all liability in this regard, in particular for the loss or theft of personal property.

The Organiser has taken out, on behalf of the Exhibitors only, an insurance policy that covers, at no expense to them, the following risks only:

- Civil liability to third parties;
 - All other risks to property exhibited, including the fittings and decorations of the stand.
- The detailed terms and conditions of the aforementioned insurance covers, in particular cover limits, excess amounts and applicable exclusions, are set forth in the applicable insurance policies, a copy of which will be provided to Exhibitors if they request it from the Organiser. A summary of these terms and conditions can also be found in the section of the Exhibitors' Technical Manual entitled "Insurance". Exhibitors are responsible for verifying that these terms and conditions are appropriate in light of the scope of the risks covered and the value of property exhibited, including the fittings and decorations of the stand. If not, Exhibitors shall take out additional insurance policies. The Organiser shall in no event be liable for any claim for which Exhibitors may be liable or any loss Exhibitors may incur in the event of inadequate insurance cover.

25. LIMITATION OF LIABILITY AND FORCE MAJEURE

The Organiser undertakes to carry out all services set out in the participation contract in accordance with professional standards and practices and the regulations in force, except in cases of force majeure. Should the Organiser fail to fulfil any of said obligations, the Participant expressly waives its right to invoke enforcement of article 1223 of the French Civil Code and shall be required to lodge a claim for compensation with the courts within one (1) year from the breach, failing which such claims shall be time-barred.

In addition, the Organiser shall only be held liable for direct damages incurred by the Participant, for which the Organiser is responsible, without any joint and several liability vis-à-vis third parties contributing to the damage. Compensation shall not cover disturbances of peaceful enjoyment, business damages, and/or any consequences related to the cancellation or postponement of the event. Lastly, compensation for any harm thus sustained by the Participant may never exceed the amount paid in connection with its participation in the Event.

"Force Majeure" means any health, climate, economic, political or social situation at the local, national or international level: (i) which could not have been reasonably foreseen at the time of entering into the participation contract, (ii) which is beyond the control of the parties, and (iii) which precludes the performance of the parties' obligations, and, in particular, the holding of the Event, or which poses a risk of disturbances likely to seriously affect the organisation and the smooth running of the Event or the safety of persons and property.

26. SANCTIONS

In the event that the Participant fails to fulfil any of its obligations under the Contract Documents and following formal notice gone unheeded and depending on the circumstances, the Organiser reserves the right to take the following actions:

- unilaterally and automatically terminate the participation contract;
- order the immediate closure and then the taking down of the stand and/or assigned location and/or the immediate expulsion of the Participant from the Event venue;
- prohibit the Participant from participating in the Event for two (2) full consecutive years;
- suspend access to the database at any time, without compensation;
- require the Participant to comply with a court decision that makes a finding of infringement without the Participant being entitled to claim any compensation.

These sanctions may be imposed without prejudice to legal action the Organiser may initiate to assert its rights and claim damages on the grounds of the Participant's breach of contract. The Participant shall be liable for expenses incurred in connection with the Organiser's actions to enforce the terms of these Rules and/or the Contract Documents against the Participant (in particular, bailiff's costs, costs associated with taking down the stand, etc.).

27. VALIDITY

In the event any of the above provisions is held to be void or unenforceable, such provision shall be severed from the agreement without affecting the validity of the other provisions of these Rules.

28. COMPLIANCE WITH LAWS

The Parties are required to comply with all laws relevant to its rights and obligations under these Rules and/or the relevant Contract Documents. Bribery and any other form of unethical business practice are prohibited in relation to the Event. All business transactions in relation to the Event shall be accurately and completely recorded in accordance with applicable laws. The Participant shall not in connection with the Event accept gifts or inducements of any kind nor give or offer to give any person, an inducement or gift of any kind that could be perceived by others to be a bribe.

29. GOVERNING LAW AND JURISDICTION

The Rules and the Contract Documents are governed by French law.

IN THE EVENT OF A DISPUTE CONCERNING THE VALIDITY, INTERPRETATION OR PERFORMANCE OF THIS DOCUMENT, THE PARTIES UNDERTAKE TO SEEK AN AMICABLE RESOLUTION WITH THE POSSIBILITY OF USING A MEDIATOR. IN THE EVENT THAT THE PARTIES FAIL TO REACH AN AMICABLE SOLUTION, THE COURTS OF PARIS SHALL HAVE EXCLUSIVE JURISDICTION TO HEAR SUCH DISPUTE, WHICH THE PARTIES EXPRESSLY ACCEPT.



Client's Signature